### INTRODUCTION TO JOURNALISM

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The act of gathering, processing and disseminating news is journalism.

The three important aspects of the above mentioned sentence are:

- Gathering (To Report or Reporting)
- Processing (To edit or Editing)
- 3) Dissemination (Circulation or broadcasting)

Journalism aims to make people aware of their surrounding and keep them informed of important incidents.

It serves various important functions in a society. It bridges the gap between the authorities and general masses.

 Through it's various forms journalism caters to the informational, educational, entertainment needs of the people.

# Functions of journalism

1. To inform

2. To educate

3. To entertain

4. To interpret

## Principals of journalism:

- Responsibility
- Independence from any influence
- Impartial
- Fair conduct
- Decency and morality
- Sincerity, Accuracy, Truthfulness
- Fearlessness

- Journalism is highly responsible profession. It has a very strong impact on the society and has a vast application in modern life.
- Today we cannot imagine our life without journalism because it is the bulk source of information today.
- Through its various medium, it reaches a huge audience and empower them with information and knowledge.
- It keeps a check over the duty bearers and aware the beneficiaries.

## Forms of journalism

- Print
- 1. Magazines
- 2. Newspapers
- 3. Journals
- 4. Tabloids etc
- Electronic
- 1. Television
- 2. Radio
- 3. Web

- Photography or photo journalism
- Film Journalism
- Book Journalism
- News agency