

ALOK JOHN

EDUCATIONAL QUALIFICATIONS

Professional Qualification

- **MBA** with specialization in **Human Resource Management** from **Xavier Institute of Development Action and Studies (XIDAS)**, Jabalpur, Madhya Pradesh
- **BBA (Honours)** from **St. Xavier's College (Autonomous), Kolkata**, Calcutta University, Kolkata, West Bengal

School Education

- St. Michael's High School, Patna, Bihar

OTHER QUALIFICATION

- Successfully completed a **course** (Sep – Dec 2013) on **Management of Self in Organizations** at **IIM Calcutta**.
 - The course has enabled me to develop better insights and understanding of people and their interaction with others in the environment.
 - The understanding of the "Self" has helped me to lead to a more effective management of oneself and one's interaction in the various roles one may take up in Organizations and other settings.
- Successfully completed a **course** (Sep – Dec 2014) on **Management of Creativity** at **IIM Calcutta**.
 - The course has enabled me to build individual, team, or organizational creativity and facilitate innovative mindset.

EXPERIENCE

Training & Consulting Experience

Independently designed and delivered training workshops/programmes at:

- **Indian Railways Catering & Tourism Corporation (IRCTC)**, (Ministry of Railways, Govt. of India) – Workshop on CSR & Sustainable Development.
- **Federation of Indian Export Organisations (FIEO)**, (Set-up by Ministry of Commerce, Govt. of India), New Delhi - Workshop on Managing Global Business Effectively.
- **TATA Motors** - Employee Motivation workshop for boosting the sales of newly introduced Zest & Bolt cars.
- **Kamla Nehru Shishu Vihar Patna** (Established by renowned political leader Late Shri Jay Prakash Narayan) – Workshop on Faculty Development.
- **St. Xavier's College Patna** (Established by world renowned Jesuit Fathers) – Workshop on Goal Setting Strategy for the students of the college.
- **Shoshit Seva Kendra Patna** – Workshop on Faculty Development.

Academic Experience

- **July '18 – onwards** with **Patna Women's College (Autonomous)** as Assistant Co-ordinator Internal Quality and Assurance Cell (IQAC) & Faculty in Advertising and Marketing Management (AMM) & BBA Department.
- **October '15 – June '18** with **Indian Institute of Management Bodh Gaya** (IIM Bodh Gaya) as Programme Manager - (*Instrumental in setting up and help in improving the overall growth of the academic and administrative functions of the new IIM in the State of Bihar since its inception*).

- **June '13 – September '15** with **Indian Institute of Management Calcutta** (IIM Calcutta) as Teacher Associate in the area of Human Resource Management, Organizational Behaviour, Public Policy and Management

PAPER PRESENTATION IN CONFERENCE/SEMINAR/COLLOQUIUM

- Entitled **“Emerging trends in Business Education: An Assessment ”** at the Golden Jubilee National Colloquium on Higher Education: The Past and the Future UGC organised by Centre for Education Beyond Curriculum (CEDBEC), **CHRIST UNIVERSITY, Bangalore** , 28th and 29th November, 2018
- Entitled **“Study of the Strategic Measurement of CSR practises by Public Sector Units”** at the National Conference on Issues in Emerging Markets (NCEM 2018) **Chandragupt Institute of Management Patna (CIMP), Patna** , 22nd September, 2018
- Entitled **“ Scope of improvement in pre-school education training for Anganwadi Workers using Information and Communication Technology (ICT)”** at the National Seminar on Impact of Technology on Society : Issues and Challenges organised by **St. Xavier’s College of Management and Technology Patna** , 12th and 13th April, 2014
- Entitled **“The Need of 720 Degree Performance Appraisal in the New Economy Companies”** at the 2nd International HR Conference organised by **Indian Institute of Social Welfare and Business Management (IISWBM) Kolkata**, 6th and 7th February, 2014
- Entitled **CSR practises during Pre- British and British Era** at the UGC Sponsored National Seminar on Inclusive Growth, Business and Environment in India’s Emerging Economy organised by **St. Xavier’s College Kolkata** , 6th and 7th September, 2013
- Entitled **Emergence of Project Management as a tool for Organizational Success** at the National Seminar organised by **Osmania University, Hyderabad** and **Indian Council for Social Science Research (ICSSR), Hyderabad**, 15th and 16th March, 2013
- Entitled **Building Workplace Commitment through Sustainable Employee Engagements** at the National Students Seminar organised by **Xavier Institute of Management, Jabalpur** , 19th January, 2013
- Entitled **Integrating Social Entrepreneurship with Spirituality** at the 4th International Conference on Spirituality and Organisational Leadership organised by ISOL Foundation and **Faculty of Management Studies, Delhi University** in association with XIMB at **Xavier Institute of Management, Bhubaneswar**, 10th to 12th January, 2013
- Entitled **Relevance of Talent Management Services as a source of Competitive Advantage** at the 10th AIMS International Conference on Management organised by **IIM Bangalore** and **AIMS International** at IIM Bangalore, 6th to 9th January, 2013. **This paper has also been recognised as the Top 7 Best Paper presented at the conference and considered for publication in the esteemed AIMS International Journal of Management.**
- Entitled **Corporate Social Responsibility and Sustainable Community Development Initiatives** at the International Conference on Corporate Social Responsibility organised by the Institute of Public Enterprise, **Osmania University Campus, Hyderabad**, 6th and 7th December, 2012
- Entitled **Identifying the Core Competencies for an Effective Talent Management** at the International Conference on Facets of Business Excellence II organised by **IMT Ghaziabad** and **University of Essex, United Kingdom** at India Habitat Centre, **New Delhi**, 29th November to 2nd December, 2012
- Entitled **Rural Marketing : Need of an hour** at BRAND-E-GRAM, International Conference on Marketing to Rural India organised by **Chandragupt Institute of Management Patna (CIMP), Patna**, 10th and 11th November 2012

PARTICIPATION IN CONFERENCE/SEMINAR/COLLOQUIUM

- Participated in the **Dissemination Workshop** on **“Ending Violence in Childhood: Global report 2017”** organized by Child Rights Centre, Chanakya National Law University Patna in

collaboration with Know Violence in Childhood: A Global learning Initiative on 9th January, 2019

- Participated in **Bodh Gaya Global Dialogues (BGGD)** organized by **Deshkal Society** from 9th March to 11 March 2018
- Participated in **Regional Workshop on Awareness of Nuclear Energy** organized by **Rani Durgavati University (RDVV) Jabalpur** and **Vigyan Prasar, Department of Science and Technology, Govt. Of India**, New Delhi on 17 to 18th August, 2012
- Participated in the workshop **“Illuminating Ideas : A B – Plan Competition”** conducted by Entrepreneurship Cell, **IIT Bombay**, 2012
- Participated in the **28th Annual Conference Bengal Economic Association (BEA)** held on 16th and 17th February, 2008

ORGANIZATION OF CONFERENCE/SEMINAR/COLLOQUIUM

- Successfully organised **International Conference on “Grounding Strategy: Broadening the Ambit of Strategic Management in India”**, by Strategic Management Forum at **IIM Calcutta**, 12th to 14th June, 2014.
- Successfully organised **International Workshop on “Facilitating Ethics in Education at Technical/ Business Schools”**, at **IIM Calcutta**, 17th and 18th February, 2014.
- Successfully organised **Xcursion 2012 : Business Tycoon Hunt** at **Xavier institute of Management Jabalpur**, 2012
- Successfully organized **Xavier’s Management Convention (XMC) 2008**, at **St. Xavier’s College Kolkata (Autonomous)** held on 15th and 16th March 2008

PUBLICATIONS IN JOURNALS AND MAGAZINES

- Alok John. **“CSR practises during Pre- British and British Era”**. Emerging Issues on Inclusive growth, Business and Environment. John Felix Raj etal. Kolkata: **Regal Publications, 2016**. Print. ISBN : 978-81-8484-566-2
- Alok John. **“Scope of improvement in pre-school education training for Anganwadi Workers using Information and Communication Technology (ICT)”**. Society and Technology, Impact, Issues and Challenges. Jose Kalapura etal. Patna: **Janaki Prakashan, 2015**. Print. ISBN 978-93-84767-00-6
- Alok John, Nilesh Baser. **“Emergence of Project Management as a tool for Organizational Success”**. Project Management: A tool for Strategic Competencies. V.Shekhar etal. Hyderabad: **B S Publications, 2013**. Print. ISBN : 978-81-7800-300-9
- Alok John. **“Identifying Core Competencies for and Effective Talent Management”**. Beyond Norms Strategies for Excellence. Ed. Rakesh Chopra etal. New Delhi: **Bloomsbury Publishing India Pvt. Limited, 2012**. Print. ISBN: 978-93-82563-45-7
- Alok John. **“Integrating Social Entrepreneurship with Spirituality”**. Integrating Spirituality and Organizational Leadership. Ed. Sunita Singh Sengupta. New Delhi: **ISOL Publications, 2012**. Print. ISBN : 978-81-920639-3-5
- Successfully presented a dissertation on **Value Added Customer Services Enhance Brand Awareness** at St. Xavier’s College, Kolkata for 2010
- **Authored:**
- Article on **White Collar Crimes** published in THE X-ECUTIVE, Vol. VI/2009-10, Page No. 13, Published by the **Department of Business Administration, St. Xavier’s College, Kolkata**.
- Article on **Microfinance** published in THE X-ECUTIVE, Vol. V/2008-09, Page No. 90, Published by the **Department of Business Administration, St. Xavier’s College, Kolkata**.

REWARDS & RECOGNITION

- Participated in the **Board of Governors (BoG) meeting of Indian Institute of Management Bodh Gaya** and provided necessary support, 5th July, 2016
- **Received appreciation** from **Padmashri Prof. Shoji Shiba, Eminent Japanese Management Expert** and Chief Advisor for Japanese International Cooperation Agency (JICA) for organising the workshop on Breakthrough Management at IIM Calcutta.
- **Received appreciation** from the **Chairperson, Visionary Leaders in Manufacturing Programme (VLMP)**, IIM Calcutta for conducting Self Initiated Research and Breakthrough Module.
- **Received appreciation** from the **General Manager – Corporate Communications & Management Development**, Hindalco Industries Ltd.
- **Invited Speaker** at **Bodh Gaya Biennale 2016** organized by CANVAS – Centre for Visual Culture, Patna
- **Invited Speaker** at **Start Up Saturday Kolkata** organized by HEADSTART 10,000 Start Ups, A NASSCOM Initiative.
- **Winner** of the **National Seminar** at Xavier Institute of Management, Jabalpur
- **First Runners up** for the **Debate Competition** at Xavier Institute of Management, Jabalpur
- **Best Presenter** for Group Discussion at Xavier Institute of Management, Jabalpur
- **Best Pleasing Personality** of Department of Business Administration at St. Xavier's College, Kolkata
- **Elected** as the **President** for **All India Catholic University Federation (AICUF)**

Functioned as:

- **Member** for Institute **Purchase Committee of Indian Institute of Management Bodh Gaya** (IIM Bodh Gaya)
- **Core Committee Member** for organising Workshop on Eco-spirituality and Management Practices
- **Core Committee Member** of Enlightening the Young Minds, a talk series initiative.

MEDIA COVERAGES

Views have been acknowledged and published by various media houses including DNA, The Telegraph, Hindustan Times, Dainik Bhasker etc.

- Dainik Bhaskar 22nd July, 2017 <https://www.bhaskar.com/news/BIH-PAT-HMU-summer-placements-of-iim-bodh-gaya-students-5652085-NOR.html>
- Hindustan Times, 26th April, 2017 <https://www.hindustantimes.com/india-news/bihar-varsity-staff-to-move-hc-against-gifting-of-land-to-iim-resist-demarcation/story-A7rWDKrI3VMh7orUigluGJ.html>
- Daily News and Analysis (DNA), 3rd November, 2016 <https://www.dnaindia.com/academy/report-new-iim-campuses-struggle-to-find-takers-for-seats-2269716>
- The Telegraph, 10th August, 2016 <https://www.telegraphindia.com/states/bihar/iim-ties-up-with-harvard/cid/1362047>