



Institutional Support for Women Entrepreneurs in the Cottage Industries of Patna

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There is a growing realization about the potential of Small Scale and cottage Industry in India. Considering the scope of these industries, more and more women are getting engaged as entrepreneurs in this field. The same can be seen in Patna, where small scale and cottage industries have paved a way for self employment amongst women. For a women entrepreneur starting and operating a business involved considerable risks regarding obtaining credit, problems in marketing, production, advertising, raw materials and preparing the inventory. Considering all these factors a number of Institutions (Government, Non-Government, and Financial) of Patna have formulated schemes and packages especially for Women Entrepreneurs. With the help of such support systems, women entrepreneurs of Patna are in a position to contribute much more than they are already doing. These women entrepreneurs are not utilizing the institutional support available to them to the optimum level due to various reasons, one of which is lack of awareness regarding these institutions. Therefore, through this research work an attempt was made to identify and document the support system extended by Government, Non-Government as well as Financial Institutions for women entrepreneurs in Patna. Also, remedial means are suggested both for the institutions as well as for women entrepreneurs in order to bridge the gaps between the benefit, providers and beneficiaries. This would further help in the acceleration in women entrepreneurship in Patna.

Key words : Institutional Support, Women Entrepreneurs, Financial Institutes.
