



A comparative study on the saving and investment behaviour of the salaried employees

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Abstract : *With the liberalisation of the financial sector, and a phenomenal growth of the Indian economy, the investment companies have started attaching more importance to the salaried employees. The study is an attempt to explore and comprehend the aspirations and apprehensions of the salaried employees with reference to their orientation regarding their investment decisions.*

Keywords : *Investment, Savings, Salaried Employees, Assets, Liabilities, Risk, Returns.*