



Fruit-Vegetable Preservation Technology and Urban Women: A Study of Patna Town

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Abstract : *The present study was undertaken to assess the knowledge and adoption of preservation technology by the urban women of Patna town. It also aimed at finding out the knowledge about the fruit and vegetable preservation and technology and urban women. 50 urban women from the area of Frazer Road and Buddha Colony were selected by Incidental sampling technique and questionnaire method was used. India ranks second in the world in the production of fruit and vegetable. It also produces a great variety of valuable horticulture products i.e. 49 million tones of fruit and 86 million*

tons of vegetable per year. Educational qualifications of the women, 49% are graduate of which 13% are still they are unaware of Preservation Technologies. Most of the respondents (49%) were graduate very few respondent are post graduate. 21% of respondent belonged to the age group of 20-30 yrs 40% of the respondent belonged to the age group of 30-40 yrs, and 22% of the respondent belonged to 40-50 yrs of the age and 12% from 50-60yers of age group. 22% are only matriculate and 16% only literate. The rate of women who make pickles at home is 52%. According to them pickle are very easily available in market all of them are house wife that's why they don't have enough time to prepare pickle at home. 12% of respondent answered that they know about the government agencies regarding food preservation technology & 88% of them were unaware of it.

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