



Impact of Social Networking on Language

- Smrity • Surbhi Shubham • Milan Rastogi
- Sana Firdos Khan

Received : November 2012
Accepted : March 2013
Corresponding Author : Sana Firdos Khan

Abstract : *With the coming in of social networking and instant message services the generation's interest and ability to communicate efficiently with their peers has increased. With the growing years, social networking sites like Facebook, MySpace & Twitter etc. have become a rage due to which a new wave of communication is sweeping across the world.*

This research aims at examining and establishing the role and impact of social networking related variants on language and various other related issues which play an important and complementary role in affecting/influencing the communication skills of the youth today. It discusses the

different notions regarding the impact of social networking on language, and the use of grammar in social networking and instant messaging.

Keywords : *Social networking, language, communication.*

Introduction :

Social networking sites are web-based services that allow individuals to construct a public or semi-public profile within a structured system, articulate a list of other users with whom they share a connection, and view and traverse their list of connections and those made by others within the system. Nowadays with the exploration of the new-age media, social network caters to the growing needs of the people worldwide and has had a great impact on the language of its users, and has considerably affected the linguistic communications particularly used by the young generations. It is considered both as a threat and a benefitting tool for the language. With the aforesaid perspective, this project entitled 'Impact of social networking on language' proposes to explore the impact that the new-age media particularly social networking has on the linguistic communications both spoken and written as used by the youth

Smrity

CEMS II year, Session: 2011-2014,
Patna Women's College, Patna University, Patna,
Bihar, India

Surbhi Shubham

CEMS II year, Session: 2011-2014,
Patna Women's College, Patna University, Patna,
Bihar, India

Milan Rastogi

CEMS II year, Session: 2011-2014,
Patna Women's College, Patna University, Patna,
Bihar, India

Sana Firdos Khan

Lecturer, Department of CEMS,
Patna Women's College, Bailey Road,
Patna – 800 001, Bihar, India
E-mail : njoy2bsana@gmail.com