



A Study on Job Enrichment with special reference to Bihar State Milk Co-operative Federation Ltd. (SUDHA), Patna

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Received : November 2013
Accepted : March 2014
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Abstract : *This is a study undertaken with the objective of analyzing the job enrichment among the employees at the Bihar State Milk Co-operative Federation Ltd. Patna. This study is an attempt to analyze the job enrichment techniques practised at COMPFED and the impact it has on employee motivation and performance.*

Keywords : *Job Enrichment, Motivation and Performance.*

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Introduction :

The project entitled “A study on Job Enrichment with special reference to Bihar state milk federation Ltd. (SUDHA), Patna is an attempt to understand the impact of Job Enrichment at COMFED . Both employers and employees are trying to discover means to make jobs more rewarding and satisfying.

The Bihar State Milk Co-operative Federation Ltd. was established to coordinate the work of various local milk unions and facilitate the procurement, processing and marketing of the dairy products (Aswathappa K., 2010) and Davis Keith, 1997).

Objectives of the Study :

The objectives of the study are as follows:

- To study the various job enrichment techniques adopted at COMPFED.
- To enquire into the role of job enrichment in improving performance.
- To identify the impact of job enrichment on employee's motivation.
- To figure out if job enrichment fulfils the needs of employee's personal growth and development.