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A Study of Factors Affecting the Learning Style of Secondary School Students

• Lata • Annapurna • Dipti Maheshwari
• Babli Roy • Sister Doris D'Souza A.C.

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Corresponding Author : Babli Roy & Sister Doris D'Souza
A.C.

Abstract : *There is neither a single take on learning nor a best way to teach a concept. Learning outcome researches show that learners learn best when learning experience is personalized to their learning needs. Over the past century there has been many academic researches related to the different learning styles operating within individual student and the factors that play a part in the success or failure of the learning process. The purpose of the present study is to investigate different learning styles and upto what extent*

different factors directly or indirectly affect learning styles of the students. The data were collected using survey questionnaire. Sample for the study includes 281 students and 44 teachers of two public and three private schools of Patna. Results of the study reveals that the learning styles of most of the students are mainly visual and auditory. Social factors like gender, culture, peer group and self awareness influence the learning style of secondary school students. Institutional factors such as school management, teaching style, academic achievement and classroom environment also have impact on learning style.

Lata

Education, Session: 2013-2014,
Patna Women's College, Patna University, Patna,
Bihar, India

Annapurna

Education, Session: 2013-2014,
Patna Women's College, Patna University, Patna,
Bihar, India

Dipti Maheshwari

Education, Session: 2013-2014,
Patna Women's College, Patna University, Patna,
Bihar, India

Babli Roy

Assistant Professor, Department of Education,
Patna Women's College, Bailey Road,
Patna – 800 001, Bihar, India
E-mail : babliroypwc@gmail.com
&

Sister Doris D'Souza A.C.

Principal, Patna Women's College, P.U., Patna

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Introduction :

The ways that people go about gathering and interpreting information can be surprisingly different. Research shows that people have different preferences and strengths in how they take in and process information. These preferences are sometimes referred to as **Learning Styles** and are used to describe and help us understand the different ways in which different people learn. Some learners may be very receptive to visual forms of information such as pictures and diagrams, while others prefer written