

# headway

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PATNA WOMEN'S COLLEGE

SESSION: 2009-2010

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## campus



Shruti Kishore of BMC (centre) won the title of Miss Patna Women's College 2010. Hansa of Deptt. of Zoology was adjudged the first runner-up and Tanvi Sinha of Deptt. of Economics finished second runner-up.

## Annual Day

Patna Women's College celebrated its annual day on 6th October, 2010. The programme started with the lighting of the lamp by the chief guest and PWC alumnus Justice Anjana Prakash of Patna High Court.

In her welcome address, the Principal, PWC, Sister Doris D'Souza explained the relevance of the backdrop showing a girl holding an hourglass on her head with waves around her. She said: "Time and tide wait for none and we at PWC leave no stone unturned to ensure continuous progress."

A classical fusion dance full of rhythm and grace was applauded by one and all. Rajasthani dance to the tune of 'Jogan Jogan', and 'Jai ho' were performed. A Hindi street play titled 'Gaddha' was also staged.

Principal Secretary, Human Resource Development Department, Anjani Kumar Singh, released the annual research journal. He said over 1 lakh women teachers are currently working in Bihar. "In last four years, the number of girls studying in schools in the state has risen to more than 4 lakh from a mere 1.5 lakh," he said.

Wife of former HRD secretary Madan Mohan Jha, Nisha Jha, awarded MM Jha Memorial Excellence Award to B.Ed topper Shinee Augusty. She runs an NGO 'Shikshansh' for underprivileged children. A number of students, including toppers, research scholars and special achievers were also awarded on the occasion. Rashmi Pandey, Vice Premier, PWC cabinet 2009, proposed the vote of thanks. Shruti Kishore, General Secretary, PWC cabinet 2009, anchored the programme.



## Classical dance

Patna Women's College organised a classical dance programme by "SPIC MACAY" (Society for Promotion of Indian Classical Music & Culture Among Youth) on 5th November 2009. The programme started with the lighting of the lamp by Vanashree, Jai Rama Rao (Kuchipudi dancer) and Dr. Sister Doris D'Souza, Principal, PWC. Jai Rama R Keshavan (Mridangam), Vasudevan (Natwangan), K Venketashwaran (vocal support) and Ram Sharma (violin) made the dance programme a success. Swamika Kumara, joint general secretary and Menka, Environment and Discipline secretary, PWC, presented a token of love and appreciation to the guests. The programme was anchored by Tanvi Sinha, premier and the vote of thanks was proposed by Swamika Kumara, Joint General Secretary, PWC Cabinet 2009.

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# Winds of change sweep Bihar

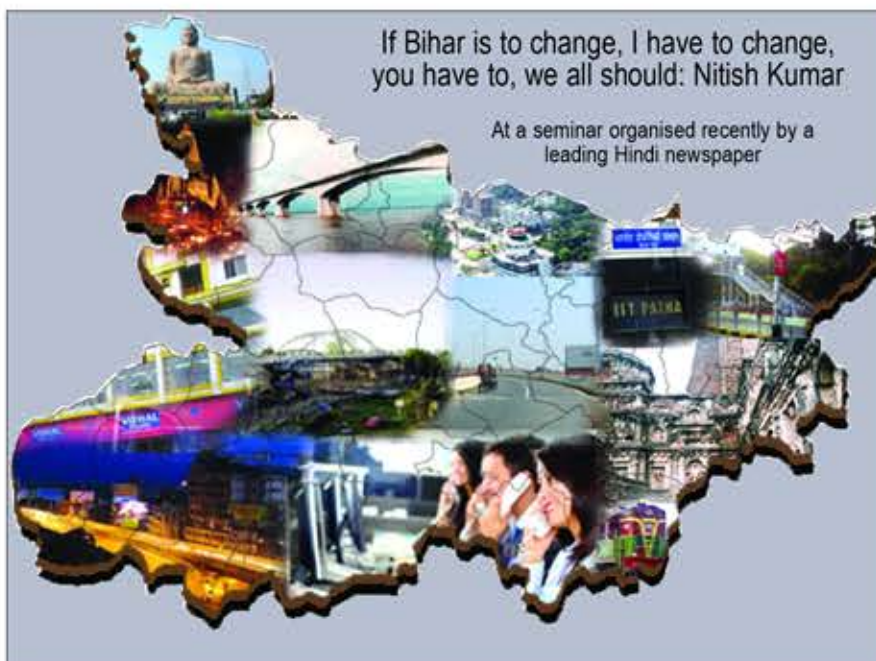
Under the leadership of Nitish Kumar, development has gained fresh impetus in Bihar. New prospects have come up in agriculture, tourism, infrastructure et al. However, for an overall progress, all citizens have to come together and contribute in the development process.

This can only be made possible by educating the society and spreading the message of development for which the government is taking suitable measures. According to the Central Statistical Organisation, Bihar holds a spectacular GDP growth of 11.03% for 2004-2009 which is much above the standard rate of 7%. It is a huge attainment for a state like Bihar which saw a decade of misgovernance.

The department of NREGA, which guarantees 100 days of employment to rural people, has launched a quarterly magazine titled 'Rojgar Guarantee' in the state. Its prime aim is to propagate information about NREGA and other rural development programmes. The department has already launched a call centre to entertain queries regarding NREGA and denial of benefits to the beneficiaries of the Act.

Bihar has a rich heritage and culture which is evident from the innumerable monuments spread across the state. Hence, the government is making efforts to promote tourism in places like Bodhi Gaya, Nalanda and Rajgir by organising fests and offering lucrative tourist packages. Small scale industries, on the other hand, are being encouraged to promote self-employment.

However, corruption and caste-based politics



Graphics: Upasana, Amna, Vatsala, Anshu, Shipra, Chanda, Neha Priya

still prevail in Bihar which is a hurdle in the trajectory of growth. Naxalism is affecting the tourism department which further handicaps the prosperity. So, if the state wants to flourish, it should work at

the grassroots level and tackle these obstacles.

In the past few years, progress has got a leeway in the state capital. Crime rate has substantially dipped and infrastructure has got a boost.

The city is rapidly developing into a modern metropolis. In June 2009, the World Bank ranked Patna as the second best city in India to start a business, after Delhi. New prospects for agriculture are also sprouting with the emergence of new agro-based industries. This is, in turn, resulting into new employment opportunities and improvement in infrastructure.

The state government is striving to bring back the glorious past of Patna in the educational field. New institutes like NIIT, AHA and Amity have been set up providing better career prospects to the students. Patna is a rare city in the country to boast of an IIT and an NIT. The new branch of BIT, Mesra is another feather in its cap. Road and transport facilities have improved which has resulted in the increase in the number of tourists from 95,000 in 2006 to 3.6 lakh in 2009. Patna, with growing middle income group households, is also emerging as a rapidly expanding consumer market. A number of retail outlets and malls are coming up to fulfill the consumers' demands. One such mall is the P&M Mall, arguably the finest retail & entertainment destination with ultra modern facilities.

People always praise the mettle, intelligence and hard work of Biharis but now it is time that they praise Bihar. Hence, it depends on us to take steps along with the government to improve the economy and image of the state so that a day would come when people will say 'all is well in Bihar.'

Madhu Kumari and Samreen Ahmad

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## PWC among the best, says Rahul

Patna Women's College had a date with All India Congress Committee general secretary Rahul Gandhi on February 2. He came, showed his elegance and left the campus with a message that the students of the college will cherish for time immemorial. "I travel a lot and go to many educational institutions. I speak to students there. Of all the institutions I have been to, you are among the best," Gandhi said at an interactive session with the students.

The whole college was bubbling with enthusiasm as Gandhi's convoy entered its premises. The interaction started with a question by Gandhi that why the states like Kerala, Tamil Nadu and Andhra Pradesh are growing faster than the states like Bihar, Uttar Pradesh, Orissa and Rajasthan? The reply was that the women of the developed states were more empowered and educated. Gandhi further elaborated that women of developed states actively participate in the working of the government. They are more sensitive and smarter than men.

Replying to a question on brain-drain, he said that the whole world is an opportunity for the Indian youth and one ought to grasp it. "A person goes abroad, acquires knowledge and then

comes back to India to give it back to his/her motherland," he added.

A question was asked if the time has come to start a revolution in India. To this, he replied that India is already undergoing a silent revolution and the states where women have come up to the forefront have already undergone a revolution.

When he was compared to Mahatma Gandhi by a student, Gandhi humbly replied that no one can be compared with the Father of the Nation. "People say that Gandhiji's principles are irrelevant and impractical in modern day politics, but I find his ideas to be fundamental for the country and he is a source of inspiration for all of us," he added.

The principal of PWC, Dr Sister Doris D' Souza, presented a memento as a token of gratitude to Gandhi. "We welcome you very warmly to the first college for women in Bihar. You have ventured to make people think and thinkers sharpen their abilities," she said.

The vote of thanks was given by Dr Shefali Roy, HoD, Political Science, PWC.

While returning, Rahul obliged a large crowd of students, waving at them and promising to come again.

Tulika, Ruchi



## PRINCIPAL'S MESSAGE

*'Patience attains all that it strives for'*

The Department of Mass Communication has for the first time launched an annual Lab Journal 'Headway' in the form of a tabloid. The hard work behind the reporting, editing, photography, graphics and designing, and the co-operation, excitement and anticipation of the final year students is highly appreciable.

We at Patna Women's College, with a clear vision and mission to achieve, passionately forge ahead to

progress and excel. This endeavour of the Department of Mass Communication is another step in that direction.

May our students develop a strong sense of right and wrong and have the courage to uphold the truth and to live in harmony and peace with the universe.

I congratulate the Head of the Department, Ms Shampa Sharma, staff and students for striving together to make the BMC Journal a reality. May God bless you.



Dr. Sister Doris D'Souza A.C.  
Principal  
Patna Women's College

## EDITOR'S NOTE



The students toiled to make the twin projects—journal and poster exhibition—a success

When the 2009-2010 BMC IIIrd Year batch of PWC began their academic session, they had a Herculean task to achieve, and that was launching the department's Lab Journal. The given situation was not undemanding, considering the busy scholastic schedule and little experience of the girls in dealing with reporting, editing, coordinating and preparing visuals - the four key ingredients of any journalism project.

The green neophyte final year students were explained the intrinsic aspects of a Lab Journal and how it would aid them in identifying their potential and areas of interest. As always, the additional workload proposal evoked a mixed response from the girls. While some grabbed the offer by

its horns instantly, the others seemed not so sure-footed. However, with each passing day, the interest among girls kept cascading as new issues came to forth. Suddenly a sense of bonding was noticed in the classroom as the girls started discussing animatedly about the project.

The initial task was to prepare a blueprint for the journal. A general interest meeting (GIM) was organised and the girls participated in it enthusiastically. Apart from explaining their areas of expertise, the girls came out with some stunning suggestions vis-à-vis the journal. Magically, a functional organisational structure emerged. Editing and reporting teams were formed at the GIM and every student toiled earnestly to meet the expectations of the faculty staff.

For any journal, its soul is represented by the dedication of its reporters. Here the reporting team excelled in every aspect of information gathering. They were regular in attending workshops, seminars and other programmes. The enthusiasm was such that the girls attended reporting assignments soon after completing their college classes.

Christening the journal was a major brainstorming exercise and hectic parleys followed.

To increase the value-added content to the Journal and give it more aesthetic appeal, the students suggested incorporation of graphics, cartoons and offbeat photographs. Since a poster-making effort was running concurrently, the students made the twin projects a top priority and worked relentlessly towards their goal.

Financing the twin projects was another hurdle. Nevertheless, the girls contributed wholeheartedly to ease this ticklish crisis. Birth pangs are never easy and thanks to the heartening support of our dynamic Principal, the BMC students, teachers and staff members of the College, the BMC journal has finally become a reality. A new beginning has been made. A new path has been tread. A new knowledge has been created. Let us ardently hope that this newly launched journal keeps growing in fame and name in the years to come.



Ms Shampa Sharma,  
Head of the Department



**campus**



**Literacy Day**

Selfless service brings true joy. This is what National Service Scheme (NSS) motto "Not Me But You" implies. With this determination and a strong urge for self sacrifice and service to the society, 120 volunteers of Patna Women's College (PWC) Unit participated in World Literacy Day Programme held on 8th September, 2009. Under the NSS project, "Each one, Teach one" 60 children from the slums were brought to the campus of PWC.

The volunteers and the economically challenged children made human chain outside the college campus carrying placards with slogans such as 'Education for all', 'Each one, teach one', 'Padho Aur Padhao', 'School Jana Hamara Adhikar Hai', 'Literate People Literate Society' etc. to spread awareness about the importance of literacy. Later, a series of running races was organised within the college premises. NSS Programme Officers Pushpa Sinha and Punam Kumari organised the event along with the volunteers.

The programme concluded with the NSS anthem 'hum honge kamyab...'. Overall it was a rewarding and inspiring experience.



**Gender fair**

A gender fair was organised in Patna Women's College on 7th October 2009. The fair was inaugurated by Sushil Kumar Modi, Deputy Chief Minister, Bihar. Students welcomed the guests with a song. Dr Sister Doris D'souza, Principal, PWC, offered bouquets to the guests.

Anand Madhav, one of the guests, talked about the project and its objective to create awareness among the students about gender discrimination. Dr Sister Doris D'souza motivated the students to participate in such events. Modi talked about the rights given to women by the Constitution of India. Altogether 2,959 students of the college participated in the event. A thematic dance "Uth meri jaan mere saath hi chalna hai tujhe" from poem "Aurat" written by Karfi Aazami was presented by Tanvi Sinha and recited by Aditi Mundra. The dance depicted the exploitation meted out to the women. Later, mementos were presented to all the guests. The programme was coordinated by Priyadarshini Trivedi and conducted by Shefali Roy. Vote of thanks was proposed by Amita Jaiswal, HoD, Philosophy, PWC.

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# Rediscovering the rich culture

Graphics: Anumeha, Amna, Vatsala

**B**ihar, a state studded with beautiful monuments and sacred pilgrimage centres of Buddhism and Jainism is emerging as the most sought about tourism destinations around the world.

It boasts of the world's first university at Nalanda and birth-place of Guru Gobind Singh – the prominent supporter of Sikhism. It triggered the first movement for Satyagrah against the British rule.

The landscape of Bihar is embedded with rivers such as Ganga, Saryu, Gandak, Bagmati, Kosi, Sone, Punpun and Phalgu. The entire state is a part of Ganga plains alongwith the dissected highlands of Kaimur Plateau and the Himalayan foothills and well guarded by the boundaries of Nepal, Jharkhand, West Bengal and Uttar Pradesh. The Rajmahal hills, Barabar hills and Rajgir hills are spread throughout the Ganga plains.

There are several prominent places of historical importance such as Ashoka pillars and sculptures. The mausoleum of Maqsum



Shah Daulat at Maner, west of Patna, reminds us of the historic Mughal buildings at Delhi and Agra. In Bihar, Bodh Gaya is amongst the important places of interest where Lord Buddha attained enlightenment under the Bodhi tree. There is also Rajgir where he spent many years in meditation. To immortalise the event, Mahabodhi Temple was built. It has a 1700 year old black stone statue of Buddha. Within its area, is located Vaishali, the first republic in the world. Bisram (rest) in Bhojpur district about which it is said that Lord Mahavira, the 24th Jain Tirthankara, took rest for some

time at this place during his wanderings. The other exotic locations which are a must see are Mandar hills in Banka district that consists of a huge mass of granite overgrown near the summit with low jungle. Champagnagar in Bhagalpur district where King Karna of the Mahabharata is said to have ruled from. Lachhaur and Kundghat in Jamui district, Gonava Jee in Navada and Kundalpur in Nalanda district. Jalmandir of Pawapuri where Lord Mahavira is believed to have attained Nirvana and Samosaran where he sat to teach his disciples. Maniyar Math, Virayatan and Sone Bhandar in Rajgir,

Kamaldah in Patna and Kund Gram in Muzaffarpur. Bihar Yoga Bharati, the yoga university that was set up at Munger to generate and preserve yogic science. Deo Sun Temple at Aurangabad is one of the ancient Sun temples of the country.

The people are extremely hard-working and fun-loving and like to savour Litti-Chokha and Chura-Dahi. Bihar offers a large variety of sweet delicacies which are mostly dry. These include 'anarasa', 'belgrami', 'motichoor ka ladoo', 'kaala jamun', 'kesaria peda', 'khaaja', 'kharma', 'khubi ka lai', 'laktho', 'parwal mithai', 'pua' & 'maalpua', 'thekua',

'perukia', 'murabba', 'raskadam' and 'tilkut'. They speak Hindi and Urdu with the local dialects of Bhojpuri, Magahi and Maithili. They celebrate several fairs and festivals such as Chhath, Jentia, Teej, Godhan, Pitripaksha, Buddha Purnima, Shrawani Purnima and Madhu Shrawani of Mithila with great fervour. The Sonepur Cattle Fair is one of the biggest cattle fair in Asia. The credit for the rich art and craft of Bihar goes to Madhubani paintings, Applique work, terracotta, kasida, seenki work bamboo products and jute products.

Vatsala Kashyap

## Speak less, work more

**T**here are many things in our society which need a correction if we really want to see a society free from violence, where people could live in peace, where no fear factor would exist. Unfortunately, from top to bottom, who has an individual identity and who is only a part of a crowd, all are instructing others, expecting others to make this dream true. There are very few people to challenge the social evils. Everyone has got ideas to make things better, but they step backward when it comes to facing the situation. For example, most of us argue against the dowry system. There are many laws against this. But how many of us are actually working to end this menace?

We also speak against child labour but engage them for household work. How many of us are standing against injustice either? Recently a young woman was stripped and assaulted on a busy road in



Patna. The police station was located at a stone's throw distance from the spot. However, no one complained. They just remained mute spectators to the shame the society was being subjected to. Photographers from various media houses clicked images from various angles, but never thought of helping the hapless woman!

We all must stop speaking and start taking things seriously. The sooner this happens, the better for the society.

Shipra Parashar

## A tourist hotspot

**A** record number of tourists visited Bihar in 2008, next only to Goa. A five-fold increase in the number of foreigners visiting Bihar was recorded last year, which is a very good sign.

Deputy Chief Minister Sushil Kumar Modi has attributed the rise in tourist inflow to better law and order situation, improvement in tourism facilities and positive changes in the state. The increased tourist inflow illustrates how a positive change in basic infrastructure and security can have an all round impact on the state. Bihar has lots of opportunities to emerge as a global tourism destination. Many of the tourist locations like Nalanda, Rajgir and Gaya can easily be developed into international tourist spots. Of late, Chief Minister Nitish Kumar has started visiting these tourist places as part of his 'prawas yatra'. It is a very positive step towards boosting the state's tourism resources.

The tourism sector not only earns money but also international fame. We need to make some kind of database apart from whatever government is doing. Even the locals are not much aware about the hidden tourist places of the state. We need to encourage domestic tourism.

Swati

## Bihar on steroids, but still a long way to go

**B**ihar being land of revered saints, eminent scholars, intrepid freedom fighters, prudent political thinkers and dedicated social reformers has a glorious past. But, unfortunately, at present it stands at bottom level when compared to other states in terms of various socio economic development indicators. Rapidly growing population, uneven distribution of wealth and income, persistence of class or caste tension, lack of education, increasing poverty, unemployment, corruption, crime etc are the factors contributing to the backwardness of the state. After the division of the state, the natural resources like mines and minerals, a large bulk of forest areas and largescale industries have fallen under the domain of Jharkhand, making

Bihar deficit in all these. Though the Bihar government has tried its best to overcome these problems and improve the condition, much still needs to be done. Steps have been taken to improve law & order situation and lessen down crime. Emphasis has been laid on girl education. Effective measures regarding health & medical sector have been taken and infrastructure has got a boost. Educational institutions like IIT, IIM & NIFT have been started and due attention is paid to tackling the unemployment and Naxal issues.

The government is also making efforts in attracting investments, thereby assisting in the growth of Bihar. Despite all these measures, the state still suffers from flood and drought every year. Waterlogging in rainy season hampers the day-to-day work and people living in villages are being deprived from basic necessities.

Though the government has started various schemes and programmes to uplift the condition of villages and people are made aware of these programmes through effective channels of communication, there is still room for much to be done.

Amrita Raj

## Much ado about nothing!

The slogan, 'Bihar is changing, Bihar is developing' appears to me like a cliché. These lines have been used so frequently that they have lost their true meaning. In spite of the changes that have taken place, a few evil practices are still holding us back. Namely, casteism which is still prevalent in most of the regions of Bihar. Casteism is a fatal practice which has slowly made the whole society hollow from within. Even today in the 21st century practices like untouchability prevails.

Now, with education and awareness, if people even try to overcome, the politics of votebank through casteism doesn't allow them to do so. Only changing the external look of Bihar will not bring a change. The need of the hour is to bring a change in thinking and social behaviour of the people and creating general awareness among the people to root out this evil practice. "Bihar will change only when we will change".

Ekta Rani

## Reform measures start yielding fruits: Nitish

**T**he day-long workshop on Bihar development, organised by Asian Development Research Institute (ADRI) in collaboration with IGC, London School of Economics in Patna recently, recommended parameters the government needed to meet its millennium goals.

"Despite all obstacles, Bihar is heading towards progress with the motto of development justice," Chief Minister Nitish Kumar said while addressing the workshop. "We have initiated several reform measures to ensure development in state. These measures are bearing good results," he added.

The IGC's research programmes address the issues critical to understand growth in the world's poorest countries. Its research programme in Bihar will focus on two broad based areas — measuring the economic growth of rural areas and the relationship between the state government and local communities.



Graphics : Rutul Kumari

years has made it the hotspot for research organisations," Chitrashee, a member of the state's Gender Development Board, said.

Chang Tai Hsien, executive group member of IGC and professor of Economics at the University of Chicago, stressed the need for development of farm sector.

The workshop was moderated by Robin Bergese, co-director, IGC and Professor of Economics at LSE.

Rutul Kumari, Harshita, Ranu Singh and Sneha Nehi

## We the believers will change Bihar

Change is the law of nature and the only permanent thing. Bihar stands proud proving these words correct in its own way. Development in every aspect is visible, be it infrastructure, health-care, education or lifestyle of the people. The whole nation has witnessed the emergence of a brand new Bihar in the past few years. The government as well as the citizens are leaving no stone unturned in order to prove their proficiency in every possible field.

So instead of criticising the system and government, we as the youngsters should make our own little efforts to make our state proud of us and do something good so that this development process which has started to take place, continues and rather speed up with time.

Zareen Amin



## campus



## Sports meet

The Annual Sports Meet of Patna Women's College was held on 25th November, 2009. The chief guest of the programme was Uday Narain Choudhury, Speaker, Bihar Legislative Assembly. Choudhury said that women with their will power can excel in every field. He was overwhelmed by the performance of the PWC students. Patna District Magistrate Jitendra Kumar Sinha, Minister Anil Kumar and others were present at the function. The programme started with the hoisting of the college flag followed by march past, lighting the torch, opening ceremony, oath taking and the welcome song 'Swagatam hai aapka...'. Sister Doris D'Souza, Principal, PWC, addressed the students. The students participated in various athletic events. Speaker Uday Narain Choudhury gave away the prizes. The overall championship trophy went to Chandni Kumari, B.A.-I while the runner up was Suman of B.A.-II. The indoor championship trophy went to Sameera Fatima of B.Com.-III. Teachers and staff members of PWC participated actively in the events and the first prize in teachers game went to Shobha Shrivastava, second prize was bagged by Amoli while the third prize went to Anshu. In staff game, the first Prize went to Sister Liza, second prize to Joseph and the third prize was bagged by Jag Narayan. Farkhanda Aijaz, Rashmi Pandey, Menka and Preeti Nair started the March past holding Olympic ring followed by Tanvi Sinha who took the charge of college flag. The students made a formation of 26/11 on the sports ground after the sports events were over. It was to pay homage to the victims of 26/11 Mumbai blast on the eve of the 1st anniversary of the terrorist attack.

## Symposium

Patna Women's College organised a national symposium on ethics in science and technology on 22nd August 2009. The chief guest, Vice Chancellor of Patna University, Shyam Lal, graced the occasion with his presence. The inaugural session began with lighting of lamp by Shyam Lal, K. L. Chopra, President, Society for Scientific Values, A. K. Bhowmick, Director, IIT, Patna, R. K. Kotnala, Secretary, Society for Scientific Values and the college principal, Sister Doris D'Souza. This was followed by a welcome song 'swagat hridaya karta tumhara'. In her address, the principal spoke on the importance of ethical values in the field of science and technology. Rakesh Kumar Singh, Organising Secretary, elucidated the theme of the symposium. R. K. Kotnala, Secretary, Society for scientific values spoke on the importance of upholding high values and ethics in academics. Ethical scientific values were being eroded everywhere which must be stopped, he said.

Text: Rashmi Pandey and Shruti Kishore



Christmas celebration at PWC.

## Fashion: What's ON and what's GONE

With New Year everything is new and vibrant. So is the fashion and trends. The previous year saw more of visible and funky style of dressing, makeup as well as hair. The look of this year will be more *natural* and *feminine*.

## Fashion up next

The chosen colour palette is neon shades of rainbow like orange, red and pink. Designers are mainly set to focus on the softer aspects this year in both colour and fabric. Dresses with flowy effects are IN. The prints and cuts will be all very subtle and not flamboyant. Embroidery and heavy patch work are passé. So this season gets going to explore all your *Girly* traits and bring it all out in your clothes...

## Let your tresses down

Soft curls and waves and solid fringes will make you look best this year. Hairdos are inspired from the soft look of 1940s. The trend will be very *loose, feminine* and *romantic* with a lot of soft curls, but not over done. The cuts and style this season will give more volume to the edges and less to the crown. Long hair with soft waves shows a lot of strength and femininity. Long hair is a statement and dressing it up



with a *satin bow* or a *head band* will give a magical look.

Colour will see dramatic change subtle multi-shading with several tones and hues will give depth without extreme variations. Bigger and bolder fringes are back, wide but with soft



edges. The secret of this season is a lot of *layering* giving a natural and undone effect.

## More health less makeup

2010 brings in the concept of less makeup and more of your natural beauty and glow.



Unlike 2009's Gothic look with dark and visible makeup, this year the makeup will be Out of the shower look i.e. very fresh and invisible. Last year, colours like black and purple were used for both eye makeup as well as nail paint. Very dark lipstick visible kajal and mascara were the trends. But, this year it will be very simple and subtle. The focus will shift from the eyes to the lips. Lipsticks in rainbow shades will be the striking element. Very little foundation will be used as mentioned earlier, naturally beautiful skin will be emphasised. For eyes, just go for mascara and thin eyeliner. In case eye shadow is to be used, go for gold or silver. One can also go for cream based eye shadow for a very fresh look.

Spring/Summer will be a fresh, natural and feminine look. In winters the eyes will get smoky, with light blue and green eye shadow. The mantra this season is *"not over doing the makeup and keeping it minimum and natural."*

Fashion and trends are just ways to give you direction, to enhance your natural look. But the most important way to look good is to know what suits you and what does not. Be comfortable in your skin and keep looking stylish and stunning.

Zareen Amin

## 'Moonwalker lost in Stars...'

Everything in this world has an end. The world has lost the 'Moonwalker' and the 'king of Pop' Michael Jackson (MJ). No one can become his replica, he was the man who was having a great savvy of pop music and all his fans were crazy about his pop music.

The king of pop was born on 29 August 1958 and started his journey in the field of pop music from the age of four by singing with his group 'Jackson- Five'. He got his first professional contract in 1969 and made a record of youngest pop singer.

MJ was not only the 'king of Pop' but also the 'King of Record Maker'. He made his first record by becoming a professional singer in the age of 11 years only. Then he was selected in the list of great musicians of the world and was selected twice in the 'Rock and Roll Hall of Fame'. He got '13-Grammy' award and the 'Guinness Book of World Record' awarded him with the title 'the Successful Entertainer' (All Time). Five hundred crores of copies of his album 'Thriller' were sold in the market which was a record breaking figure.

MJ was very particular about his fans. Thirteen years ago when he came to Mumbai first time his fans became exuberant because he



stopped his car 'Toyota' to meet his fans and followers who were standing roadside. His fans all over the world became hopeless when his face got burnt in fire during the shooting of an ad of 'Pepsi'. Then he surprised his fans by coming out with his surgical mask for the first time after six years of this incidence. During the interval of these six years he released his album 'Bad' and his autobiography 'Moonwalk'. He also wrote a book 'WE ARE THE WORLD' on the misery conditions

of the Africans who were not getting food for their survival.

MJ was a legendary but he was not hapless enough to be led free from controversies. Many ups and down came in his life. In 1993, a man made an allegation of sexual harassment of his son against him, again on 19 November 2003; a search warrant of his house was released on the matter of sexual harassment of children. But on 13th June 2005, all the allegations and charges were removed from him.

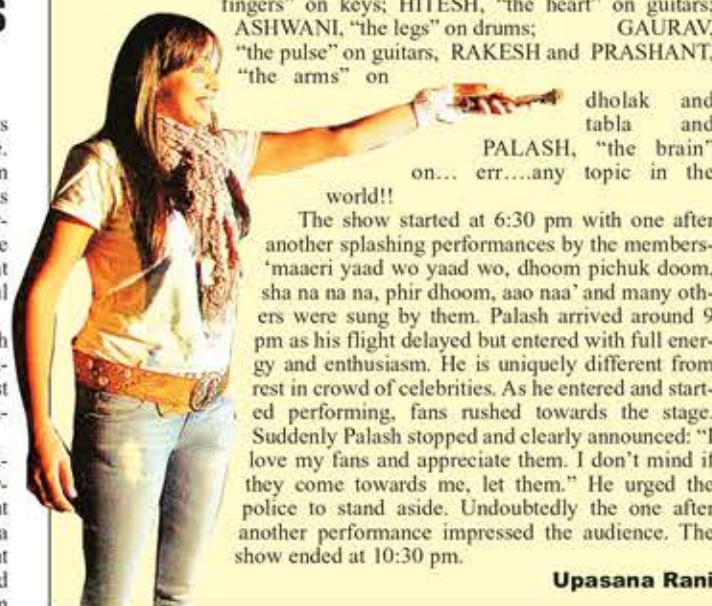
MJ had a great potential of tolerance, he was suffering from skin cancer; but still he wanted to live an excited life. Therefore on 5th March he announced that he will again do many shows in London. But, his faith was not with him and on 25th June, 2009 he left the world in Los Angeles. All his fans and followers were astonished with this news. Now, the world will remember him for 'Moonwalk', his famous dance style during singing which is unforgettable. In his this new dance style he used to move back in reality but it seemed that he was moving in front of the stage. He did 'Moonwalk' for the first time on a TV-serial in the year 1983.

Priyanka

EUPHORIA  
artistes enthrall  
Patnaites

A huge crowd thronged the sprawling ground of historic Gandhi Maidan in Patna, as artistes from 'EUPHORIA', a band headed by Palash Sen, performed live on stage.

The band consisted of DJ, "the backbone" on bass; BENNY, "the fingers" on keys; HITESH, "the heart" on guitars; ASHWANI, "the legs" on drums; GAURAV, "the pulse" on guitars, RAKESH and PRASHANT, "the arms" on



Upasana Rani

## Far from reality!



Imagine Salman Khan dancing with you or celebrities getting paid for just living in a luxurious house. These are only a few instances, which might have seemed impractical a few years ago. Welcome to the era of reality television, a place where fiction meets reality.

Some of these reality shows are talent hunts, game shows, celebrity shows or makeover shows. However different their concepts might be, all the reality shows basically run on the same path. They put ordinary people or celebrities in real life situations and allow peeping toms to enjoy the thrill of watching them. But the most interesting part of these shows is the judgment pattern. You must be wondering why I think so.

The expert comments given by the judges who belong to the

Bollywood brigade (for which they are paid big bucks) are sometimes too critical on the contestants.

Apart from this, the final judgment is done by the public via SMS voting. Just think for a while "How can talent be judged on the basis of SMSes?"

India is a diverse country where even after 60 years of independence we divide ourselves on the basis of caste, creed, language and customs. The reality shows are further fragmenting us on regional grounds as the contestants appeal for votes from their native people in their very own regional language.

So in my opinion, voting patterns which draws regional lines among Indians should be changed as it may become a threat to our national integration.

Sana Rana

It's changing times  
in Bollywood

Romance, comedy and action... that was Hindi cinema once upon a time. Recently, though, romance has given way to socially relevant messages as Bollywood turns a corner. In '3 Idiots', superstars Aamir Khan and Kareena Kapoor came together for the first time, but instead of great romance, it was the bigger, more meaningful plot that kept everyone riveted.

Cinema is a potent medium. It has a reach that spreads across nations and provides a filmmaker with the privilege of affecting a vast number of people. Apart from being entertaining, films should possess a social message.

When an issue touches your heart and is relevant to your life, it becomes socially and personally relevant to you. So if cinema is all about mirroring reality, then it is bound to give out a socially relevant message. In the right hands that message strikes a chord with the public and becomes a rage, as happened with '3 Idiots'. In the wrong hands, it is rejected by the public and may not affect the popularity of the movie. In this sense, the message needs to be handled very carefully because it could make or break a film.

More and more filmmakers are drifting from romance to more meaningful subjects. Movies like 'Taare Zameen Par', 'Rang De Basanti' and '3 Idiots' deal with contemporary issues, which conveyed messages in a simple manner.

Aprajita Shandilya



## Cartoon corner



Rutul Kumari



Harshita



# Global warming: A warning

Patna worst in India when it comes to CO<sub>2</sub> emission, says study

Global warming refers to an increase in the Earth's average surface air temperature. Global warming and cooling are not necessarily bad, since the Earth has gone through cycles of temperature change many times in its 4.5 billion years. However, as used today, global warming usually means a fast, unnatural increase that is enough to cause the expected climate conditions to change rapidly and often disastrously.

During the recent past, the concentration of greenhouse gases remained relatively stable, and so did the Earth's temperature and climate. This was the time when humans developed civilisations and learned how to build cities, grow food and invent machines. During the Industrial Revolution, people began to use coal and, later, petroleum. Carbon dioxide in the atmosphere, a by-product of burning both coal and oil, began to increase. Increased greenhouse gases mean more heat is kept in the atmosphere. The vast range of changes to plants, animals, storms and glaciers which correlate strongly to the measured temperature rise, caused world climate scientists to declare in 2007 that "Warming of the climate system is unequivocal."

It has been found that in Indian cities, Patna was the worst



Graphic: Amna Rahman

of all and it is responsible for 2.80 tonnes of CO<sub>2</sub> equivalent per capita every year. The next is Jamshedpur at 2.76 (there are 61 greenhouse gases that are together called CO<sub>2</sub> equivalent). However, Indian cities produce far less greenhouse gases than cause global warming than their richer cousins abroad, says first ever study of its kind.

These increases have a giant effect on weather, climate zones, plants and animals, sea life, glaciers and river flow. In response, our planet has been changing with warming winds and rising seas. At the poles and in mountains, ice is melting and glaciers are receding. The planet has heavier downpours now but also deeper droughts. Down into the temperate zone, change is rearranging the boundaries of life. The plants and animals with which we share the planet are adapting and moving — some even going extinct — because they have no choice. We six billion humans are being affected, too. Coastal towns are suffering from rising sea level, storms are getting more intense.

However, we have choices to make to help correct and improve global warming. This is a story of frightening scale and great urgency that is just beginning to be told.

Amna Rahman

## 'Where there is a will, there is a way'

Undoubtedly, women by nature are entitled to an equal share with men in everything. The women, of late, have realised that they cannot remain confined to the four walls of the society. They have realised that they should be allowed to do all that a man can, like liberty of conduct, social activity and enjoyment of life in all its aspects.

Despite being the 50 per cent of the population, women are still considered to be a marginalised section of the society. Today we require to make women an able lot. We need to guide them in correct direction. We need to build a leadership quality in them. We need to break the unbreakable glass ceiling and enable women to reach the top portions in all spheres of life.

Shruti Kishore and Rashmi Pandey

The Indian society universally known for its philosophy, culture, the great epics and traditions not only ignores women, but puts them under constant mental and physical torture.

With regard to their position in society, the rural and urban scenarios are not very different. Women are illiterate, produce children like machines, beaten, mentally tortured for not bringing dowry and raped. Educated women are not being given opportunity to excel.

The demand of time is that women need to stand for their own rights and know their strengths. Women of today must give the society a valid reason to respect them and return them their lost pride.

Rashmi Kumari

It has been a male dominated world all along the ages. Biological superiority of man over woman has made him a master. Woman had been reduced to just be an appendage to man. She had been compelled to lead life as a slave within the four walls.

Child marriage, ban on the widow remarriage, sati tradition, 'parda' system and many other atrocities on women dominated the social scenario in the middle ages. Rural women are facing day-to-day exploitation. They are even deprived of elementary education. Girls are not being sent to schools in most of the houses as they.

Exploitation of women in any form should not be tolerated by the policy makers of the country as well as the society.

Vijeta Singh

## Look before you leap

Man's life is not just an ordinary affair. He has to plan and execute those plans in a proper manner. People who are in haste are unable to achieve their goals in life. Action in haste means improper planning and sudden leap into the whole affair.

This is the only one side of the coin. Sometimes, if we waste too much of time in thinking, we might lose very rare opportunities of life. Giving too much time thinking over a topic might make you inactive.

As per today's scenario, it seems



that we should first leap and then think. Because if we don't take risk in life, success may not come easily. By taking risks we can explore new grounds and discover new ways. This does not mean that we take impulsive actions guided by sudden emotions. Such actions will never be wholesome. So, today in this world of uncertainties it's important to first analyse the situation and then decide whether to: "look before you leap or leap before you look".

Kishwar Jabeen

## Selling advertisements

Advertisements are responsible for persuading and making a desired public opinion in favour of the product which is being advertised.

But advertisements can be pretty misleading at times. To increase the sale of any product, it is quite obvious that they will only portray good features of the product advertised. This problem happens mostly with the cosmetic products where easy and cheap makeover is guaranteed; but all in vain. It also happens in other products such as hair oil, shampoo, cream etc. This fake assurance is too risky for the people and a



criminal offence. The ad makers try their level best to attract the masses towards their product and ultimately, they end up showing several untrue and unreal things. This results in various negative outcomes like imitating and copying whatever is shown in the advertisements.

But just as we all know every coin has two sides, likewise, advertisements are also good as well as bad in different aspects. We cannot decline that they are a perfect way of communicating at a larger level.

Rashmi Bharti

## A visit to the City of Pearls and Nizams....



The Department of Bachelor of Mass Communication (IIIrd year) of Patna Women's College had a wonderful experience during their departmental study tour to Hyderabad from October 2 to 9, 2009 organised by the Explorers. The students enjoyed their tour along with their three-day stay at an ethnic Rajasthani village resort named 'Dhola-ri-Dhani'.

The students got an opportunity to visit different places of tourist attraction and academic interest during their stay. They got the opportunity to visit the famous Salarjung Museum, one of the oldest museums in the city which has the largest compilation of personally collected artifacts from all around the world. They went to the Birla Mandir, a Rajagopuram built in the South Indian style. Then they visited the Charminar, Shilpagram and the Husainsagar Lake. The students got to see the popular Sound and Light Show at the Golconda Fort built on a granite hill.

The students were taken to see the world's largest film studio, the Ramoji Film City located on the outskirts of Hyderabad. There were several rides and interesting shows followed by industrial visit to ETV Channel. For academic interest, the students visited Radio City, The Hindu and Society for Andhra Pradesh Network (SAPNET). SAPNET is a major communication infrastructure initiative of the Department of IT & C, Government of Andhra Pradesh to run five television channels and one data channel.

Vatsala Kashyap and Vijeta Singh

## One game, three formats

Cricket is a game of team spirit. It is the game of cricket that makes people crazy not for four hours, eight hours but even for five days in a row. There is no other sport which has the capacity to hold audience with same curiosity throughout the game.

When cricket was started in England, it had a 60-over format in one-dayers. But with the passage of time, we now have 50-overs a side in one-dayers and five days in Test matches. Test and one-day are two completely different formats. While Test is the game of patience and consistency, one-day is the matter of performing in a day. Test matches are the real test of players.

In one-dayers, excitement and joy are evident. Now one more format has entered into this game in a very glamorous style. Due to the glamour and the excitement it carries, this format is becoming the first choice of the audience and hampering the Test matches even more than one-dayers. This is the T20 format where each team gets only 20 overs to play. During the entire game, there are cheerleaders to cheer for the teams.

But great cricketers find Test matches the most important format. Cricketers like Kapil Dev, Sunil Gavaskar, Sachin Tendulkar, M S Dhoni... all prefer Test matches and share the same opinion that it's Test matches that produce a real cricketer.

Junny Kumari



## Sachin crosses 17,000- run milestone in ODIs



Master blaster Sachin Tendulkar became the first cricketer in the history of one day international to score 17,000 runs, when he notched up a brilliant 175 of 141 balls during the fifth ODI of the India-Australia series. The fifth ODI, played at Hyderabad on November 5, 2009, was the 453rd match of Tendulkar's illustrious career. The century he scored in the match was his 45th ODI century. In the fifth match chasing Australia's mammoth score of 350, Tendulkar singlehandedly took India to the threshold of victory, but eventually fell in the dying minutes. Despite Tendulkar's heroic, India fared poorly towards the end to hand Australia the match by a margin of 3 runs.

Rashmi Priya

## Top 10 posters by BMC III students



▲ Harshita



▲ Samreen Ahmad



▲ Rashmi Pandey



▲ Shruti Kishore



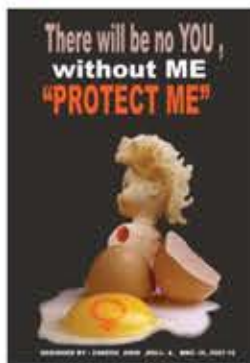
▲ Vatsala Kashyap



▲ Rutul Kumari



▲ Kishwar Jabeen



▲ Zareen Amin



▲ Raji Purva



▲ Preeti Nair

## Headway editorial team



(Sitting from left) Vatsala Kashyap, Rutul Kumari, Upasana Rani, Samreen Ahmad; (Standing from left) Harshita, Zareen Amin, Tulika, Amna Rahman and Aprajita Shandilya.